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Teréga Pau-Pyrénées Open a new sporting commitment for a new brand

Teréga is pleased to announce its partnership with Jérémy Chardy and the City of Pau for the city's first Tennis Open. This event will be held from 25 February to 3 March 2019, at the Palais des Sports arena and at the Tennis Club de Pau.



The Teréga Open Pau-Pyrénées is a professional men's tournament played by players ranked between 50th and 200th place. This ATP Challenger tournament aims to promote top-level tennis and give a new boost to the sport in the region. It will also allow tennis fans, children, the region's business community and the general public to attend quality matches in a friendly and sporting atmosphere.

"Our aim is to create an event on a human scale that is sustainable and becomes a fixture in the Béarn region."

Jérémy Chardy* & Audrey Roustan, Associate Directors of the tournament**

Teréga, a stakeholder title sponsorship commitment to the tournament

"We are convinced that sport contributes to the cohesion of a society through its ability to bring people together and create moments of shared joy."

Dominique Mockly, Chairman and Managing Director of Teréga

Fully supportive of Jérémy Chardy's approach of putting his success and reputation to work for the public good, Teréga is reaffirming its commitment to what is both **its native region and the area in which it operates**: the city of Pau and, more generally, the Pyrénées-Atlantiques and the entire Southwest region.

Through this **title sponsorship**, this tournament represents a unique opportunity for Teréga, six months after the launch of its new brand, to strengthen its reputation among all its stakeholders and to bring its teams together internally around this event.

Tennis is a sporting activity that is in perfect harmony with the company's values, which are based in particular on a spirit of innovation, **ambition and mutual respect**. This latest commitment thus helps to forge a link with the sporting values to which it subscribes fully: **determination, self-improvement and tolerance**.

The Teréga Pau-Pyrénées Open: a participative and educational event

During the tournament, Teréga will conduct awareness-raising campaigns on the challenges of sustainable development and the gas sector as the key energy for the energy transition with young people, partners and the members of the community in attendance.

Throughout this sporting event, the organisers will also offer participatory and fun activities for children and adults, including exhibition matches featuring iconic French tennis players and wheelchair tennis exhibition matches.

About Teréga

The company, historically established in Southwest France, has over 5,000 km of pipeline and 2 underground storage sites at its disposal, representing 16% of France's total gas transport network and 24.5 % of the country's storage capacity. In 2017 it generated revenues of €471 million and had over 580 employees.

Fulfilling its public service obligations, Teréga transports natural gas to over 400 supply points in conditions of optimal security, cost and reliability.

About the ATP

Based in London, **the Association of Professional Tennis Players** (or ATP) was founded in 1972 by professional tennis players. In 1973, it introduced the rankings of professional players, often called the ATP Rankings. Its female equivalent is the Women's Tennis Association (WTA).

Today, the association oversees the entire circuit of the largest professional men's tournaments, known as the ATP World Tour. The ATP World Tour is composed of tournaments of several categories, each one with specific amounts of prize money that can be won.

The ATP Challenger Tour (formerly ATP Challenger Series) is a series of professional men's tennis tournaments. They were created in 1978 and allow players to earn enough points to qualify for the ATP World Tour.

* A tennis player from Pau, **Jérémy Chardy** (46th in the ATP rankings) has been playing as a professional since 2005. He has won one singles

tournament on the main circuit (Stuttgart in 2009) and has reached two finals. He has been ranked six times in the world's top 50 in the end-of-year rankings and reached 25th place in the world in 2013. A member of the French Davis Cup team, he won the competition in 2017 alongside Julien Fenneteau, Richard Gasquet, Pierre-Hugues Herbert, Nicolas Mahut, Lucas Pouille, Gilles Simon et Jo-Wilfried Tsonga.

** **Audrey Roustan** is an organiser of Challenger tennis tournaments across the Pays d'Aix region.

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